

CONFERENCE
SOUTHERN CALIFORNIA - MANAGING FOR SELF SUFFICIENCY
Water Resources Issues in California
Monday, February 8th, 2010 - 8:00am - 5:00pm
Holiday Inn Ontario Airport, 2155 E Convention Center Way, Ontario CA 91764



Association of Ground Water Agencies
American Ground Water Trust

in cooperation with the
Groundwater Resources Association of California (GRA)
and
California Groundwater Coalition (CGC)



What is it all about?

Colorado River and Delta water are no longer dependable
Can Southern California achieve independence from water imports?
Are all places south of the Delta now hydro-economically in Southern California?
How will Southern California bridge the gap until a Delta fix is in place? (Perhaps 2025)
What is the most effective role for state and federal agencies to help create water self-sufficiency?
Can increased water banking initiatives provide sustainability and stability for southern California?
How might the Bond funds best be used to maximize Southern California's chances of water independence?
What are the biggest information & education challenges in influencing public opinion about the Bond vote?
What are the conjunctive use management options for resources that already appear stretched to the limit?

PRESENTATIONS AND PRESENTERS

7:00 – 8:00 REGISTRATION AND SIGN IN

8:00 – 8:20 WELCOME, OPENING REMARKS

- ◆ Ken Manning, Chairman, Association of Ground Water Agencies, Rancho Cucamonga, CA
- ◆ Tim Parker, Chairman, American Ground Water Trust, Sacramento, CA

8:20 – 9:45

Panel 1

REGIONAL SOLUTIONS TO BRIDGING THE GAP BETWEEN NOW AND A DELTA SOLUTION

Moderator: Ken Manning, CEO, Chino Basin Watermaster, Rancho Cucamonga, CA

- ◆ Dennis Cushman, Assistant General Manager, San Diego County Water Authority, San Diego CA
How San Diego Will Deal With the Dwindling Supply of Water for the Region.
- ◆ Eric Robbins, President, Sierra Water Group, Laguna Niguel, CA
The economic realities that will drive California water infrastructure decisions in the next decade
- ◆ Rick Iger, Principal Engineer, GEI, Bookman-Edmonston Division, Bakersfield, CA
Water banking, conveyance & storage as survival strategies for irrigated agriculture in the southern San Joaquin Valley

9:45 – 10:15

KEYNOTE SPEAKER

- ◆ William Mills, President, Yorba Linda Water District Board of Directors
Water Manager's Perspective on Supply Options for Southern California

10:15 - 10:45 BREAK

10:45 – 12:15

Panel 2

WATER BANKING: A STRATEGY TO ACHIEVE SUSTAINABLE WATER FOR SOUTHERN CALIFORNIA

Moderator: John Rossi, General Manager, Western Municipal Water District, Riverside, CA

- ◆ Scott S. Slater, Shareholder, Brownstein, Hyatt, Farber and Schreck, Santa Barbara, CA
Description of the Proposed Cadiz Groundwater Conservation Program
- ◆ Dennis Williams, Principal, Geoscience Support Services Inc., Upland, CA
An Overview of the MWD/Cadiz hydrologic analysis
- ◆ Terry Foreman, Executive Vice President, CH2M Hill, Thousand Oaks, CA
The 2010 Hydrologic Evaluation of Cadiz Water Banking
- ◆ John M. Sharp, Jr., Professor, Geology Dept., University of Texas, Austin, TX
The Characteristics of the Limestone Carbonate Aquifer System in Cadiz ground water storage

12:15 – 1:15 LUNCH (provided)

1:15 – 2:30

Panel 3

WHAT IS THE FEDERAL ROLE IN CREATING SELF-SUFFICIENCY?

Moderator: Tony Zampiglio, Assistant Executive Officer, *Main San Gabriel Basin Watermaster*, Azusa, CA

- ◆ Grace Kast, Executive Director, San Gabriel Basin Water Quality Authority, West Covina, CA
Partnering with the Federal Government and Responsible Parties to treat groundwater contaminants in the San Gabriel Valley
- ◆ Robert Joe, formerly Special Projects Manager for Metropolitan Water
Which is the right agency to help you build your project?
- ◆ Richard Atwater, CEO/General Manager, Inland Empire Utilities Agency, Chino, CA
What will partnerships look like in the future: Will the old rules still apply?

2:30 – 2:45 BREAK

2:45 – 4:15

Panel 4

ROLE OF WATER AGENCIES IN EDUCATING THE PUBLIC ABOUT THE BOND REFERENDUM

Moderator: Tim Parker, Parker Groundwater, Sacramento, CA

- ◆ Chris Frahm, Attorney, Brownstein Hyatt Farber Schreck, San Diego, CA
Overview of the Water Bond Referendum– what’s in it, who’s supporting and opposing the bond, what are the limits on educational activities for local agencies
- ◆ Adam Mendelsohn, Partner, Mercury Public Affairs, Sacramento, CA (invited)
Campaigning in Support of the Water Bond Referendum –current campaign plans to educate and rally support for the bond, and what local agencies can do to educate their customers and the public
- ◆ Maria Camacho, Consensus, Inc., Los Angeles, CA
Marketing Innovations for the Water Bond Referendum – Planning, designing, marketing and getting the message out using cutting edge techniques such as Twitter and Facebook.

4:15 – 4:45

- ◆ Michael Fife, Attorney, Brownstein Hyatt Farber Schreck, Santa Barbara, CA

Conference Wrap Up – Summary and Conclusions: Major legal challenges for achieving southern California water self-sufficiency

4:45 to -6:30 RECEPTION (hosted by Brownstein Hyatt Farber Schreck)

ASSOCIATION OF GROUND WATER AGENCIES (AGWA)

AGWA, was formed in 1994 by a group of Southern California groundwater basin management agencies to provide a unified voice to coordinate efforts and exchange information to enhance the effective management of groundwater resources. AGWA's purpose is to create a forum for the discussion of groundwater issues for entities responsible for management of groundwater basin resources.

AGWA's primary objectives are to promote:

- > More effective means of enhancing management of groundwater basins,
- > The reliability of existing groundwater supplies,
- > The increase of basin yields and the protection and enhancement of groundwater quality

AMERICAN GROUND WATER TRUST (AGWT)

The AGWT was formed in 1986 as a non-profit education organization with the mission of promoting interest and awareness in ground water issues. Specifically, the AGWT's conference and workshop programs and educational materials:

- > Communicate the environmental and economic value of ground water
- > Showcase ground water science and technology solutions
- > Increase citizen, community and decision-maker awareness
- > Facilitate stakeholder participation in water resource decisions

CALIFORNIA GROUNDWATER COALITION (CGC)

CGC was formed in 2007 as a joint endeavor of the Association of Ground Water Agencies (AGWA), the Ground Water Resources Association of California (GRA) and the American Ground Water Trust (AGWT). The Coalition's principal mission is to educate policy makers about groundwater; and promote the benefits of comprehensive groundwater management and use in legislative and other water policy arenas. The Coalition recognizes:

- > Groundwater development, conjunctive use, and groundwater storage have the capability to provide increased water supply reliability for California
- > Groundwater management and monitoring are essential to the successful development and protection of the state's groundwater resources for current and future generations.
- > New infrastructure is needed to obtain statewide benefit from groundwater resources utilization and replenishment potential

REGISTRATION FORM

**WATER RESOURCES ISSUES:
SOUTHERN CALIFORNIA – MANAGING FOR SELF-SUFFICIENCY**

Date: Monday, February 8, 2010

Location: Holiday Inn Ontario Airport, 2155 E Convention Center Way, Ontario CA 91764

General Registration	<input type="checkbox"/> \$250
Members of Association of Ground Water Agencies (AGWA)	<input type="checkbox"/> \$215
Employees of American Ground Water Trust Corporate Members	<input type="checkbox"/> \$215
Members of California Groundwater Resources Association (GRA)	<input type="checkbox"/> \$230
Full-Time Students (ID required at registration)	<input type="checkbox"/> \$110
Exhibit Table, 6 foot table (Personal registration above is also required.)	<input type="checkbox"/> \$250
Fieldtrip-Post Conference: Tuesday, Feb 9, 8:30am to 11:30pm At Superfund project cleanup sites in the San Gabriel Basin	<input type="checkbox"/> \$ 25
Total	\$.....

**Walk-in registration on day of event:

General \$300, AGWA & AGWT Members \$250, GRA members \$265, Student \$130, Fieldtrip \$35

PAYMENT: **Check** *[Make check payable to: American Ground Water Trust]*

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Register by:

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