



American Ground Water Trust

EXHIBIT and SPONSORSHIP INFORMATION

Ground Source Heating & Cooling Technology for Residential and Commercial Properties Forum

- Ground Source Heat Pumps -

(Latest Technologies, Economic Advantages, Environmental Impacts and Regulations)

June 10, 2010 ~ Lansing, MI

*The American Ground Water Trust is a not-for profit 501(c)(3) education organization
Any proceeds resulting from Trust programs are applied to our ground water education initiatives*

Exhibitor:

Space for a limited number of tabletop exhibits will be available in the registration area or the lecture room. Rental includes one skirted 6-foot long table and a CD with the Speaker Presentations. One exhibit table is \$200 and a personal registration is also required (\$185.00). For displays wider than 6 feet, two display tables will be needed.

\$5,000 sponsors will receive:

- Ten complimentary registration certificates* (Value \$1,850)
- Mailing Promotion of their company/ organization's name and logo on Pre-Forum Brochure announcement sent to more than two-thousand potential attendees if funds are received prior to brochure printing - call for details (Value \$1,000+)
- Complimentary tabletop display space at the event (Value \$200)
- CD with the Speaker Presentations (Value \$15)
- A list of names and addresses of all event participants in electronic format
- A Framed certificate of appreciation
- Promotion of their company/ organization's name and logo in the Program Handout
- Verbal podium thanks at the event (listing sponsoring companies by name)
- Opportunity to distribute company/ organization literature to all event attendees
- Listing of their company/ organization's name on the Trust's website "Links" page

\$2,500 sponsors will receive:

- Five complimentary registration certificates* (Value \$925)
- Mailing Promotion of their company/ organization's name and logo on Pre-Forum Brochure announcement sent to more than two-thousand potential attendees if funds are received prior to brochure printing - call for details (Value \$1,000+)
- Complimentary tabletop display space at the event (Value \$200)
- CD with the Speaker Presentations (Value \$15)
- A list of names and addresses of all event participants in electronic format
- A Framed certificate of appreciation
- Promotion of their company/ organization's name and logo in the Program Handout
- Verbal podium thanks at the event (listing sponsoring companies by name)
- Opportunity to distribute company/ organization literature to all event attendees
- Listing of their company/ organization's name on the Trust's website "Links" page

\$1,000 sponsors will receive:

- Three complimentary registration certificates* (Value \$555)
- Complimentary tabletop display space at the event (Value \$200)
- CD with the Speaker Presentations (Value \$15)
- A list of names and addresses of all event participants in electronic format
- Promotion of their company/ organization's name and logo in the Program Handout
- Verbal podium thanks at the event (listing sponsoring companies by name)
- Opportunity to distribute company/ organization literature to all event attendees
- Listing of their company/ organization's name on the Trust's website "Links" page

\$500 sponsors will receive:

- One complimentary registration certificate* (Value \$185)
- Complimentary tabletop display space at the event (Value \$200)
- CD with the Speaker Presentations (Value \$15)
- Promotion of their company/ organization's name and logo in the Program Handout
- Verbal podium thanks at the event (listing sponsoring companies by name)
- Opportunity to distribute company/ organization literature to all event attendees

AMERICAN GROUND WATER TRUST

EXHIBIT & SPONSORSHIP PAYMENT FORM

Ground Source Heating & Cooling Technology for Residential and Commercial Properties Forum

June 10, 2010 ~ Lansing, MI

Exhibitor: (Registration is required)

Exhibit Table Fee \$ 200
Registration Fee: General \$185.00 or AGWT Corporate Member \$150.00 \$ _____

Sponsorship Level:

All sponsor levels receive a complimentary tabletop display space. Please tell us if you plan to exhibit or not: YES NO

- ◆ \$ 5,000
- ◆ \$ 2,500
- ◆ \$ 1,000
- ◆ \$ 500

AMOUNT AUTHORIZED \$ _____

Payment Information:

CHECK [payable to: American Ground Water Trust]

AMEX VISA/MC PO # _____

Card No. _____ Expiration Date _____

Cardholder Name _____

Cardholder Email _____

Sponsor / Exhibitor Information:

Company Name _____

Website Address _____

Contact _____

Contact E-mail _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

QUESTIONS? Call (603) 228-5444 between 9:00am and 4:00pm (Eastern Time)

MAIL:

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50 Pleasant Street, Suite 2
Concord, NH 03301-4073

FAX (603) 228-6557

TEL (603) 228-5444